

CLAUDE SCHNEIDER

<http://ClaudeSchneider.com> | 778-888-2907 | claudio.schneider@gmail.com

Location: Vancouver

Availability: Immediate

Cambridge-educated, I am a true web generalist; covering everything from business- to user-needs, and encompassing full-stack development, UX & UI, and product management.

In the words of my clients, I excel over developers in being good with people and in client-facing roles; and excel over managers by having deep and broad technical expertise; I have demonstrably exceptional problem-solving skills; and understand not only how technology can be used, but how it affects and empowers the business & the end user.

SKILLS

- Full-Stack Web Development (15 years) – PHP, CSS3, HTML5, JavaScript, jQuery, MooTools, AJAX, JSON, MySQL, LAMP Server, RWD, SEO, FireBug, web applications, Wordpress, Drupal, Facebook apps & Open Graph, social media integration, RESTful APIs.
- UX/UI Design (15 years) – usability, wireframing, responsive design, Photoshop.
- Product/Project Management (10 years) – Business Requirements, Technical Specifications, Technical Architecture, Product Management, Agile, Lean Startup Methodology, Team Leadership, Unit Testing.
- Photography & Digital Post-Processing (10 years).
- Graphic Design (15 years), Audio & Video Editing (10 years).
- Drupal 7 (2 years) – i18n multilingual, theming, custom modules, advanced views, Boost caching, CAPTCHA, webforms, twitter/RSS integration. CMS training for client.

EXPERIENCE

Apr. 2008 – **Product Manager & Web Application Developer (PHP, MySQL, Drupal, MooTools)**

Present **Adder Technology**

Requirements gathering, technical specifications & architecture, UX/UI design, full-stack web development

- Led team of 5 developers to build a bespoke web application at the core of Adder's leading "Infinity" hardware product. The web application allows configuration and management of KVM-over-IP network devices. It has been deployed in hundreds of mission-critical organisations, including the BBC, China State Power's control room, & Corus Entertainment
- Re-developed Adder.com global websites using Drupal for multiple languages & greatly improved SEO

Demo videos of the web application available at <http://claudeschneider.com/web/portfolio/aim/>

Mar. 2010 – **Product Manager & Web Developer (Wordpress, PHP, MySQL, jQuery)**

Present **Icould.com**

Full-stack development, business & technical analysis of the existing website, improvements to growth, functionality, and SEO

- Major improvements to the UX & UI, adding advanced search, API, and Facebook App/Login
- Automated migration of 1,000 videos to YouTube, saving tens of thousands in hosting costs, adding support for mobiles, with non-YouTube fallback

Nov. 2006 – **Product Manager**

Apr. 2008 **Library House**

Product manager for 3 large web products – corporate website re-brand, searchable database application, and a startup assessment tool

- Led team of 7 developers & designers through specifications, development, and testing; worked with CxO stakeholders, external customers, and design agencies
- Provided long-term vision for product features, based on customer and industry needs – adding new functionality, and re-structuring existing features

May 2003 – **Technical Consultant (XML, HTML, JavaScript, Java, ASP, .net)**

Nov. 2006 **Anacubis / i2**

Technical expert on data visualisation plugin, providing client consultancy and pre-sales

- Maintained technical and business relationships with information partners, deploying server- and desktop-based visualisation technology
- Managed deployment process from initial requirement gathering, analysis of data structure and content, and prototype development, through to providing consultancy, support and training for client-led deployment
- Product-managed an innovative mapping web application for analysis and reporting; including requirements gathering, specification, design and development
- Demonstrated product bilingually at international conferences and trade shows, and visited prospective customers in technical pre-sales role

Oct. 2000 – **Project Manager & Java Developer**

May 2003 **Fluency Voice (a Netdecisions company)**

Multi-disciplinary roles within voice-technology startup

- Managed a project for a large US client; from winning the contract with a demonstration system, to deploying and supporting the full application
- Developed Java voice applications within a project team, gaining knowledge of dialogue design, development, testing, configuration, deployment, and reporting
- Created a company Intranet and Knowledge Base, allowing non-technical staff to easily add knowledge and update existing information
- Developed an innovative and customisable reporting tool, which has become the standard reporting tool for monitoring application performance
- Played key role in company's flagship project, communicating with clients daily, successfully handling several crises, and presenting reports to client management

EDUCATION

2000-2001

University of Cambridge, UK – Diploma in Computer Science

8 month Java project – dissertation awarded one of the highest marks in year.

1997-2000

University of Cambridge, UK – MA (Hons) Natural Sciences

Maths, Physics & Astrophysics

ADDITIONAL SKILLS & INTERESTS

Startups

- Founded Portfora.com, CantabPhotos.com, and AuctionYourProperty.com
- Regularly attend startup events in Vancouver, including Startup Weekend

Photography

- Digital SLR photography: ballet, fine art, fashion, portraits
- Published & exhibited extensively in Cambridge, London, and online
- Portfolio available at <http://claude.gallereasy.com>

Interests

- Performing music, dance, kayaking, hiking, snowboarding, SCUBA diving, cycling, squash, tennis, table tennis, swimming

Travel

- Extensive travel to Europe, North America, Africa and the Middle East

Languages

- Bilingual English & French. Conversational German, Spanish, Dutch, Hebrew

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